

Bachelor of Industrial Design, Pratt Institute, NY Arch. & Industrial Design, Domus Academy, Italy

Role at Tenji

Since 2012, Bob has brought graphic, CAD, and life support system (LSS) design skills to the Tenji team. He also engages in contract documentation, estimating, project management, and risk management, and has years of experience in wood, metal, plastic, and graphic fabrication for aquatic exhibits and components.

Project Highlights

University of Texas Marine Science Institute completed 2022

Bob worked on graphic, exhibit, and LSS design for this project, developing a new, site-specific look and feel. To increase visitor engagement, he created an immersive experience with many interactive elements. He also served as master planner, keeping work on budget in spite of an accelerated schedule.

Children's Museum & Theater of Maine completed 2022

Despite limited space, Bob created a playful and engaging habitat immersion experience that can withstand the wear and tear of a very young audience. He designed the space to feel like a storybook, allowing kids and parents alike to feel at ease while exploring the numerous live animal touch areas.

Bailey-Matthews National Shell Museum completed 2020

Bob served as lead graphic and exhibit designer for Tenji's transformation of this museum. He completely overhauled a previously inhospitable basement area, converting it into a modern, one-of-a-kind mollusk aquarium with "floating" displays and a new visual vocabulary that encourages visitors to linger. He also took on an architectural role in designing a bright, welcoming entryway experience—without any expansion to the building.

Randall Museum completed 2018

Tenji subcontracted on this project, with Bob designing and installing LSS and enclosures for numerous aquatic and non-aquatic species. After contacting experts and researching best practices, he developed a system of enclosures that display multiple species grouped by habitat in a cohesive way.

Skills

master planning
exhibit design
graphic design
project management
BIM/CAD management
contract documentation
software:

- Revit
- AutoCAD
- AutoCAD Plant3D
- Trimble SketchUp 3skeng
- BIM Collaborate
- CorelDRAW Graphics Suite

Prior Experience

Sleeping Dog Design, LLC, CEO and Founder

1998-2014

Led a multidisciplinary team in designing and fabricating themed interpretive environments for diverse clientele.

UCSC Seymour Marine Discovery Center, Exhibit Curator and Designer

012-201

Curated, designed, and installed exhibitions; managed gallery inventory; developed new brand identity and visuals.

Monterey Bay Aquarium, Lead Exhibit Designer

1989-1998

Supervised design, contract documentation, fabrication, and visitor experience of aquarium exhibits.